

large format

Large format motifs can have a powerful impact on the perceived atmosphere of a space. Artworks may exude a cooling or warming effect, and their proper selection can create a feeling of expansive openness. This effect enables the designer to visually enlarge a small room and enhance that space by giving it a new look.

## commanding yet accessible

Modern, timeless art tends to be abstract, understated and elegant. The artwork creates a harmonious blend in streamlined, simplified interiors, as well as in luxurious premises.

Art elevates the space in an unassuming way, lending it a unique expression and presence.

Art may have a focusing, energizing or calming effect on the viewer.



Creating a perfect harmony with your interior design: Hues, proportion and crop of the motifs can be adapted to meet your design intent.

A wide aesthetic variety in available art spans classic, ornate, abstract, nature-based, dynamic, and linear streamlined design styles.

19431







Reduction 12256

Cubic 14798

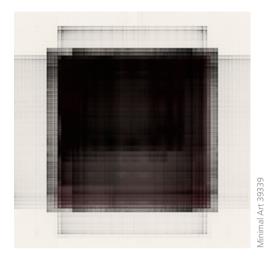














abstract art solutions

Rica Belna created a number of art-series in varying design-styles and color-palettes. This wide selection of art allows the interior designer to create a unique feel by combining art with furnishings in their space.

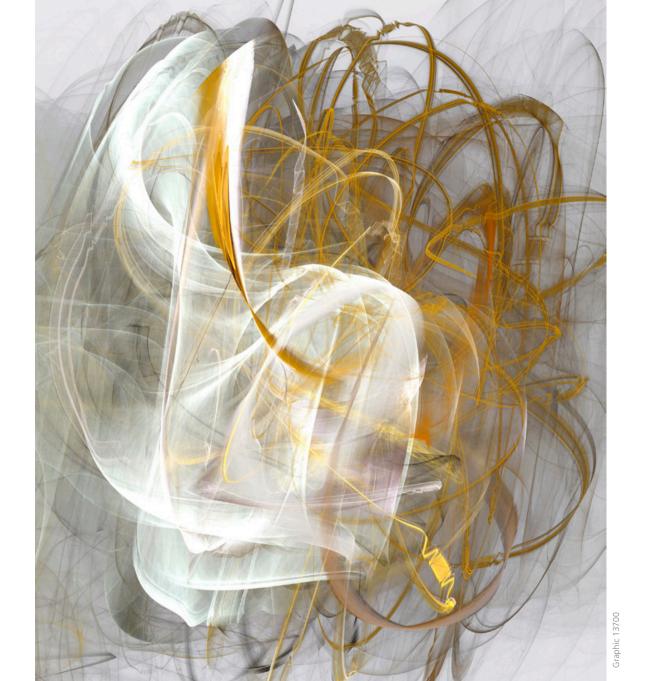
Art-series: www.ricabelna.com

## small and large

The showcased graphic artworks provide unique visual statements in small as well as large formats. Viewed from afar the art looks like a painting. Close up, delicate detail, lines and gradients of modern abstract creations are revealed.

Layers and levels within the art give each piece its depth. Large formats help to open up and visually expand a space.

150 abstract artworks of varying sizes grace a Sheraton Hotel in Jiading, China.

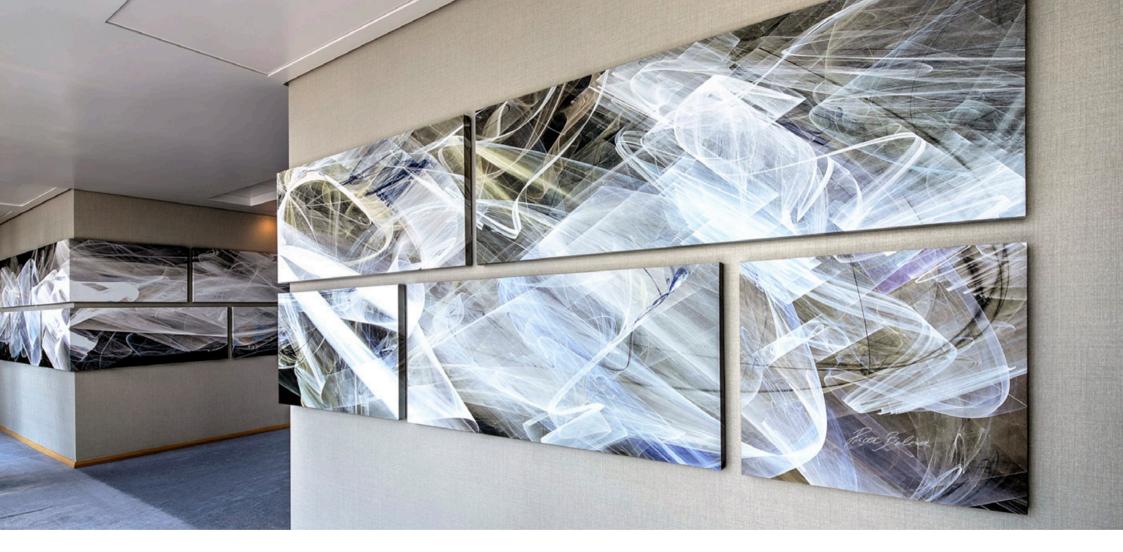






Minimalist, timeless and topical.

Dark hued artworks create a beautifully calming focus in bright, open spaces.



Shangri-La Hotel, Dubai, United Arab Emirates





related and yet distinct

Variations in hue, dynamic, crop and proportion.

An abundance of art-series, which beautifully work together, enable the interior designer to imbue each space with a special aesthetic. Rooms or floors retain a distinct look, while the entire project is connected via a comprehensive artistic theme.

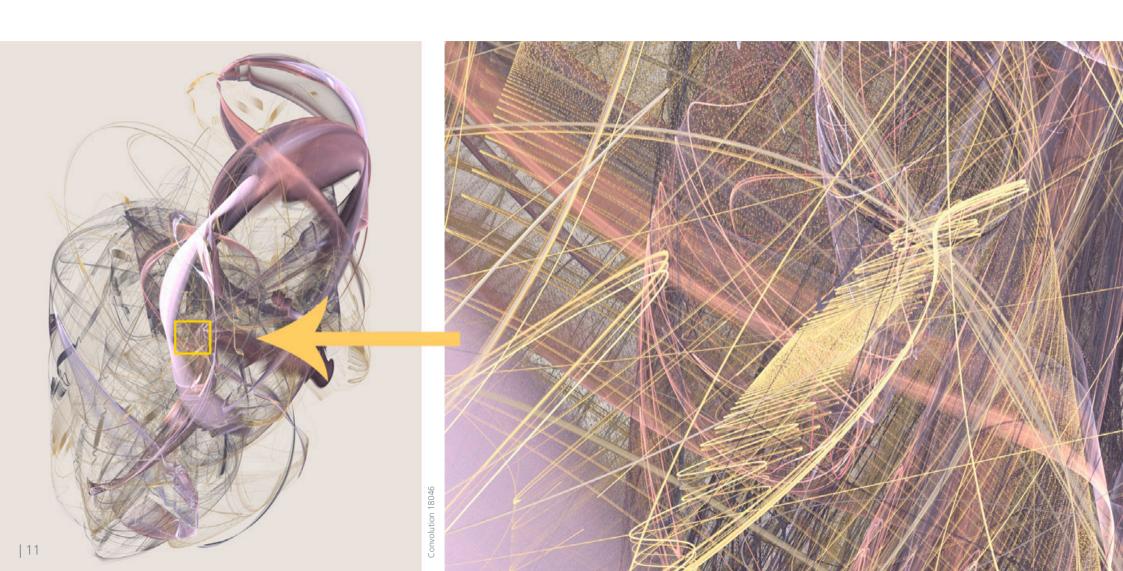






# high resolution quality

Uniqueness reveals itself in the detail. At close proximity the artwork's high resolution shows delicate structure and details. Layers, lines and subtle grain create interest and prominence, or softly flow into each other.

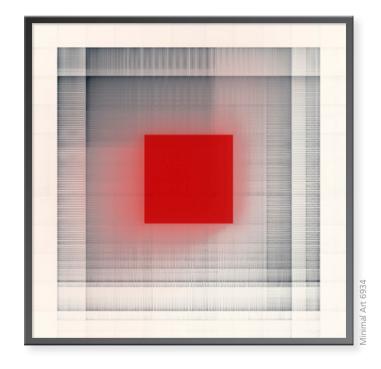






Convolution 15940 Convolution 11742 / 11743 / 1172

# minimalist and clear-cut















abstract expanse

Soft abstract movement, reminiscent of landscapes. Graphic artworks offer impacful solutions to enhance large surfaces in a balanced way. These artworks, full of depth, create a space expanding effect.













Moved Landscape 7N2899

# moved landscape

Soft, flowing bands of color suggest landscapes: maybe a vast ocean, maybe big sky country.

These works convey a calming while rejuvenating feeling, thus offer visual solutions for a wide range of aesthetic or themed interior concepts.



## Strata

Colorful contrasts, soft layers, convey abstract interpretations of modern urban environs.

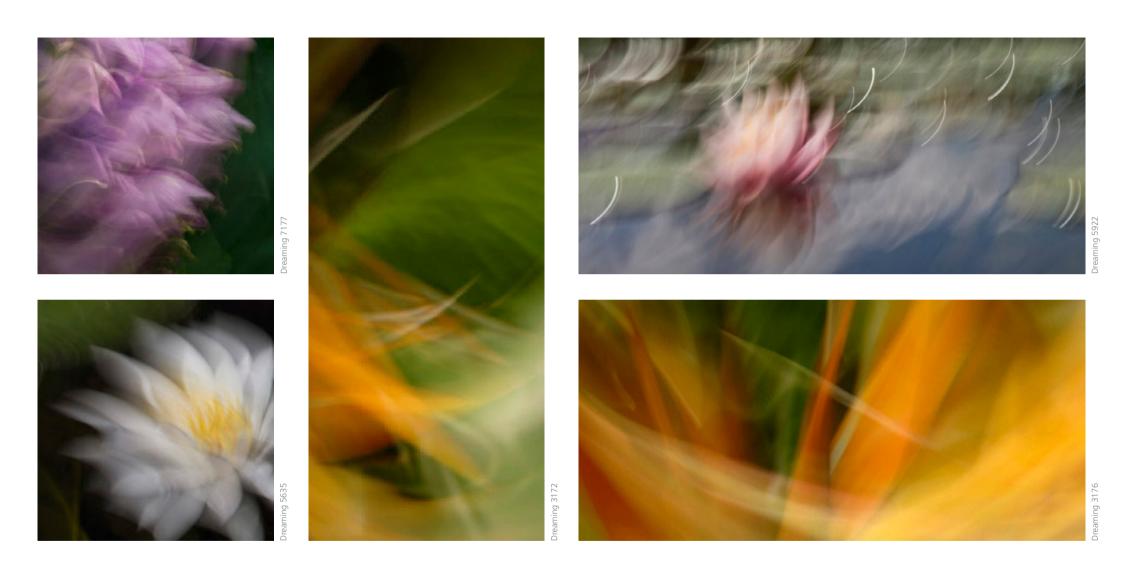
Most of the art-series offer a variety of proportions, thus enable space-styling in an optimal way.







Abstract Comp 029



soft, flowing light

Art-series "Dreaming" conveys a sensual, moving abstraction of nature. These works, via their unique coloring and softness, create a calming effect and find application in healthcare and wellness settings.





Therme Wien, Vienna, Austria

#### Marriott Hotel Downtown Manhattan New York, USA



artistic creation of space

The focus of this wall-art creation is to achieve a space enlarging effect via large-format, photographic motifs.

Several of the art-series were specifically developed to create a calming, relaxing or a rejuvenating atmosphere. These works have proven a great fit with wellness resorts, hotels, in healthcare as well as workplace interior design.





North Bay Health Spring Fitness, California, USA

## XXXL - extra large panoramas

Rica Belna's work specializes in large format art. Grand designs can be found across a wide variety of art-series, offering a selection of styles and color palettes.

The creation of new artworks in x-large sizes is ongoing.













back-lit nature







Lighting and the selection of the right motif can create an especially beneficial visual impact. Backlit photographic art of the **good mood frames** series invite through their opennenss, brighten and bring cheer to the feel of a space. The viewer receives subliminal optical impressions which create new, joyful emotions, associated with that environment.

The bright and inviting artwork commands a space and achieves a positive enhancement of mood, especially during the darker winter months. Recreation of views to the outdoors is also crucial in interior sections of a building.





## water

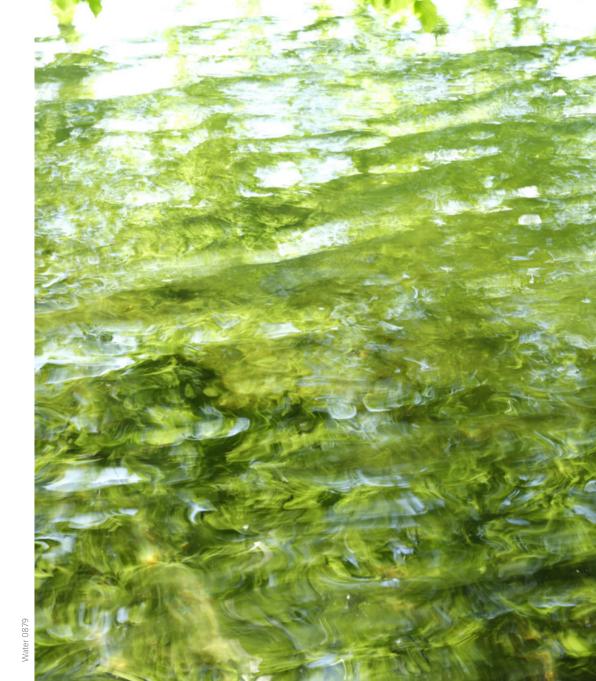
These nature-based motifs feel abstract and are timeless. The art, in its slight movement, provides a calming energy and a space-enlarging effect.

In warm climates the implementation of water images can visually create a cooling effect.











## Rica Belna

Rica Belna, born in Austria, has called Berlin, Germany her home since 1993. At a young age she developed an interest in artistic work and photographic media. As technological advances opened up new opportunities in artistic and creative work, DSLR and medium format cameras started to allow immediate checking of aesthetic look and quality of the creation, a crucial aspect in the creation of large-format art. Over time Rica developed special techniques which continue to give her graphic art a unique look and aesthetic.

Abstract color gradients and expansive motifs are particularly effective in large format visual applications and Rica Belna's art has been geared towards large-format since 2008. Some of the art prints to 25m wide (85 feet). These unique, large "worlds of color" have contrast rich hues flow into each other, reminiscent of a water-filled vessel. Individual lines of color look like chalk or ink applied to a canvas. The artist Rica Belna loves working large. She applies this interest in artistic wall design, where photography as well as graphic art offer a wonderful opportunity to design for large spaces. Rica Belna's art visually opens, expands space and creates a welcoming atmosphere. Much of her work has been implemented in renowned hotels, wellness and corporate settings across the globe.















## Contact

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### RICA BELNA References / Selection

Hotel / Resort / Residential / Multi-Family Ritz-Carlton, Washington & Los Angeles, USA Staybridge Suites, New York, USA Marriott, Santa Clara, Orlando & DFW Airport, USA Fountain View, Dubai, UAE Sheraton, Dallas, USA Hilton, San Francisco, USA Hyatt Place, Virginia Beach, USA Red Rock, Las Vegas, USA Four Seasons, Spa, USA Double Tree, USA Orlando World Center, USA Westin, Houston & Philadelphia, USA Four Seasons, Vail, USA Conrad, Shenzhen, China Ritz-Carlton Residences, Los Angeles, USA Four Seasons at Burj Alshaya, Kuwait Marriott Michigan Ave., Chicago, USA Yangma Residence, Taichung, China Marriott Crystal Gateway, Arlington, USA The Coloradan, Denver, USA Station Square Residential, Vancouver, Canada Marriott Courtyard, New York City, USA Morpheus by Zaha Hadid, Macao JW Marriott, Nashville, USA Shangri-La Hotel, Dubai, UAE Four Seasons, Kuwait Restaurant Golden Pavilion, Macao Westin, Detroit & Carlsbad, USA Renaissance Hotel, St. Louis, USA Kimpton Place, Charlotte, USA AC Hotel, Gainesville, USA AC Hotel, San Juan, Puerto Rico Marriott, Charlotte, USA Marriott, Los Angeles, USA Hyatt Place, Miami Airport, USA Marriott, San Francisco, USA Ritz-Carlton, San Juan, Puerto Rico Hyatt Regency, Capitol Hill, DC, USA Homewood Suites, Sarasota, FL, USA Kimpton Morrison House, Alexandria, USA Marriott, San Diego, New York & Miami, USA Rhythm City, Davenport, USA Brama Luxury Condominiums, Beijing, China Viceroy L'Ermitage Hotel, Beverly Hills, USA Restaurant Kimpton Morrison House, Alexandria, USA

JW Marriott Brickell, Miami, USA

Fairmont Mayakoba, Cancun, Mexico Marriott Marguis, San Diego, USA Rhythm City Resort, Davenport, USA Chalet Mirabell, Meran, Italy Hilton, Chicago, USA Marriott Copley, Boston, USA Sheraton, Pomona, USA Hyatt, Sacramento, USA Marriott Harbor Beach, Ft. Lauderdale, USA Claremont Resort, Berkeley, USA Westin St. Francis, San Francisco, USA Sheraton, Jiading, China Kempinski, Vienna, Austria Alpenblick, Kirschlag, Austria Hotel Therme Geinberg, Austria Gesundheitshotel Kittsee (Senecura) Kittsee. Austria Marriott Frankfurt, Germany Mirabell, Hafling, Germany Königstein, Munich, Germany Marriott, Vienna, Austria Parktherme Resort, Bad Radkersburg, Germany Palais Hansen by Kempinski, Vienna, Austria Hotel Marriott, Conference Foyer, Vienna, Austria Restaurant Mobimo, Zurich, Switzerland Steigenberger, Kiel, Germany Hotel am See, Hard am Bodensee, Austria Hotel TauernSpa, Kaprun, Austria Hotel Therme Wien, Vienna, Austria Schlosshotel Fiss, Fiss, Austria Hotel Tofana Royal, Ischql, Austria Hotel Eifeldorf-Grüne Hölle am Nürburgring, Germany Lindner Hotel, am Nürburgring, Germany Falkensteiner Hotel & Spa, Bad Leonfelden, Germany Amathus Beach Resort, Rhodos, Greece Park Inn by Radisson, Linz, Austria Andreus Golf & Spa Resort, St. Martin, Italy Hotel Sonne Lifestyle Resort, Mellau, Austria Hotel Westin, Munich, Germany

#### Maritime

Norwegian Cruise Lines, Jewel & Sky Royal Caribbean Cruise Lines Norwegian Cruise Lines, Sun & Star Norwegian Cruise Lines, Norwegian Joy Norwegian Cruise Lines, Pride of America Norwegian Cruise Lines, Escape

#### Workplace / Retail

Oracle, Seattle, USA Google, Japan Lincoln Property, Lexington, USA Academic Office Project, Hangzhou, China 988 W. Broadway, Vancouver, Canada PwC. Manhattan, New York City, USA Microsoft GmbH Switzerland, Switzerland Lerner, Tysons Corner, USA LPL Financial, Fort Mill, USA ZS Associates, South San Francisco, USA Jakes Holding Trust, San Jose, USA Prime Residential Mortgage, Larkspur, USA Holland & Hart, USA Axis, Chicago, USA McCarter & English, USA Proterra, Burlingame, USA Sprint Corp., Olso, Norwegen AdvoService GmbH, Berlin, Germany Sparkasse, Bludenz & Lienz, Austria Architektural Buero Guenther, Kitzbuehel, Austria KunstKontakt GmbH, Dornbirn, Austria Palestro GmbH & Co. KG, Erbach, Germany Volksbank AG Zentrale – Restaurant, Vienna, Austria Paul Green, Mattsee, Austria Citypassage, Linz, Austria Modehaus Hofmann GmbH, Laupheim, Germany

#### **Healthcare / Wellness**

Virginia Hospital Center, Arlington, USA Kaiser Permanente, Vallejo, Oakland & San Leandro, USA Sutter Health, Northern California, USA Kaiser Permanente, Dublin & Sta. Rosa, USA Southern California Hospital of Culver City, USA Houston Marriott Medical Center, Houston, USA Rehab clinic Bad Soden, Germany Rehab clinic Justus Park, Bad Hall, Austria Dialysis center (Senecura), Frauenkirchen, Austria Karawankenhof Thermenhotel, Villach, Austria Day Spa Würzburg, Germany Montanus-Apotheke, Wermelskirchen, Germany Krankenhaus St. Johann, Austria Krankenhaus Dornbirn, Austria SPA-Area, Panorama-Hotel, Lech, Austria Psychiatriedienste Süd, Uznach, Switzerland Senecura Sozialzentrum, Krems & Lauterach, Austria Psychiatriezentrum Linthgebiet, Switzerland