MAKE A SMALL ROOM FEEL LARGER
rehabilitation center  /  senior care facilities bath  /  social activities & dining
hospital st. johann, austria
medical office, Vienna, Austria
Doctor's surgery
treatment areas

https://ricabelna.com/green-dreams
https://ricabelna.com/blooming-plants
Think Big

It’s easy to assume one should enhance a small space with small art objects. Yet one prominent piece such as a statement artwork will make the space feel uncluttered and open.

green views in hospitals dining room, hallways and waiting areas

blue greens are believed to have mood lifting effects
artwork for children

https://ricabelna.com/graphic-flowers
artwork for children
never ending / repeatable without a visible transition
Nature-inspired Images
Bring the natural landscape inside, via art. This will convey to the viewer’s eye expanse and depth.
beauty and lifestyle resort / dermatology / massage / physical therapy
rehabilitation center by senecura, kittsee, austria
day spa / cosmetology
light box - for rooms without windows

https://ricabelna.com/blooming-plants
Max Planck Institute – Ceilings
scientific research institute – cafeteria

Artistic treatment of a ceiling creates depth. Color, shapes – such as these clouds – and fun fixtures draw the eye upward, creating an illusion of height. Shades of blue and the illusion of sky create a mood enhancing effect.

https://ricabelna.com/skies
goodmoodframes

I achieve great impact by combining theme and light in an approach I specifically developed. goodmoodframes are wall-sized, lit photographs, the themes of which create the perception of expansive spaces and a positive and energized frame of mind. The good mood is caused by association. Our unconscious mind receives optical impressions and creates emotions based on its visual environment. The image of a large goodmoodframe shapes the feel of a space profoundly: the bright and inviting energy of the image causes a positive mind-shift in the viewer.
workout in front of goodmoodframes
Large-format images can greatly shape the atmosphere of a space. Such designs can have a cooling or warming effect. The right image creates a feel of a wide expanse, thus offering a simple solution for visually opening up small rooms, or enhancing spaces lacking attractive views.

My main work area is business to business and my work focuses on artistic and creative solutions for wall designs. I create large-format photographic imagery, which achieve a room-enhancing and space-expanding effect. With some series I specifically intend to provide calming, relaxing, invigorating and refreshing environments. These works have been successfully installed in wellness resorts, hotels, medical facilities and hospitals, as well as in offices.

LINK TO REFERENCES

Mens Relaxation Space: Warm colors accented with beams of light shining through this abstraction of forest, allow to take a break from busy lives and rejuvenate, physically and mentally.

wellness spa therme wien, vienna, austria
RICA BELNA

Rica Belna, Austrian, born 1973, has called Berlin, Germany her home since 1993. At the age of 16 Rica started to work with photography, gaining a first experience with professional cameras through her membership in a photo club. This initial interest and involvement in photography as a hobby, originally mostly black and white as well as portraits, led to Rica’s full-time artistic work starting in 2004. In 2006 Rica switched to digital photography, which opened up an entirely new venue of artistic and creative work. She now uses DSLR and medium format cameras.

The opportunity to aesthetically affect and control the quality of her work right away is very important to Rica. It provides great possibilities and capabilities in her creation of large format artworks. In addition Rica developed original photo techniques, which produce the unique style seen in her photo design works.

Latest developments in digital cameras, image editing and printing processes directly support the top quality requirements Rica puts in her art, as well as her preferences for working on large size imagery in her assignments. She says: “My creative potential grows with the possibilities that come my way.” Starting in 2008, Rica has been developing unique photographic designs for large format printing. These pieces have been up to 25 meters long, approx. 75 feet. Many of these artworks have been installed in 5 star hotels, office buildings as well as wellness resorts.

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2018:
- Hotel: Four Seasons at Buri Alshaya, Kuwait
- Hotel: Marriott Michigan Ave., Chicago, USA
- Hotel: Marriott Crystal Gateway, Arlington, USA
- Hotel: Marriott Courtyard, NYC, USA
- Hotel: Melco, Morpheus, Macao
- Hotel: JW Marriott, Nashville, USA
- Maritime: Royal Caribbean Cruise Lines
- Maritime: NCL, ship Sun, ship Star, ship Jewel, ship Sky
- Hotel: Shangri-La Hotel, Dubai
- Hotel: Homewood Suites, Sarasota, USA
- Office: academic office project, Hangzhou, China
- Office: 988 W. Broadway, Vancouver, Canada
- Office: PwC, Manhattan, NYC, USA
- Medical: Sutter Health, Sacramento, USA
- Medical: Kaiser Permanente, Dublin & Sta. Rosa, USA
- Residential: Ritz-Carlton Residences, Las Angeles
- Residential: Fountain Views, Dubai
- Residential: Yangma Residence, Taichung, Taiwan
- Residential: The Coloradan, Denver, USA

2017:
- Restaurant: Golden Pavilion, Macao
- Hotel: Westin, Detroit & Carlsbad, USA
- Hotel: Renaissance Hotel, St. Louis, USA
- Hotel: Kimpton Place, Charlotte, USA
- Hotel: AC Hotel, Gainesville, USA
- Hotel: Fairmont Mayakoba, Cancun, Mexico
- Hotel: AC Hotel, San Juan, Puerto Rico
- Hotel: Marriott, Charlotte, USA
- Hotel: Marriott, Los Angeles, USA
- Hotel: Hyatt Place, Miami Airport
- Hotel: Marriott, San Francisco, USA
- Hotel: JW Marriott, Kolkata, India
- Maritime: Norwegian Cruise Line, ship Jade
- Hotel: Essex House, NYC, USA
- Hotel: Sheraton Vedana, Orlando, USA
- Hotel: Hyatt Place, multiple US cities
- Hotel: Loews Hotel, San Francisco, USA
- Office: 4004 Perimeter Summit, Atlanta, USA
- Office: Childress Klein, Charlotte, USA
- Office: Prime Residential Mortgage, San Francisco, USA
- Medical: Northwell, Manhasset, USA
- Medical: Health Spring Fitness, Vacaville, USA
- Residential: Luxury Apartments: 8 East Huron, Chicago, USA

2016:
- Hotel: Marriott Spa, Houston, TX, USA
- Hotel: Ritz Carlton, San Juan, Puerto Rico
- Hotel: Hyatt Regency, Midtown Hotel, DC, USA
- Hotel: Homewood Suites, Sarasota, FL, USA
- Maritime: Norwegian Cruise Line, Norwegian Joy
- Hotel: Marriott Courtyard, New York City, USA
- Restaurant: Kimpton Morrison House, Alexandria, USA
- Hotel: JW Marriott Brickell, Miami, USA
- Hotel: Marriott Marquis, San Diego, USA
- Resort: Rhythm City, Davenport, USA
- Resort: Viceroy L’Ermitage Hotel, Beverly Hills, USA
- Office: Hoegh Eiendom AS, Oslo, Norway
- Office: Lerner, Tysons Corner, VA, USA
- Office: 51 Financial, Fort Mill, USA
- Office: ZS Associates, South San Francisco, USA
- Office: Jakes Holding Trust, San Jose, USA
- Office: Prime Residential Mortgage, Larkspur, USA
- Office: Holland & Hart, USA
- Office: Axis, USA
- Office: McCarter & English, USA
- Medical: Houston Marriott Medical Center, Houston, USA
- Medical: Western California hospital of Culver City, USA
- Residential: Condominiums: Brama, Beijing, China

2015:
- Hotel: Chalet Mirabell, Meran, Italy
- Maritime: Norwegian Cruise Line, Pride of America
- Hotel: Marriott Courtyard, New York City, USA
- Hotel: Hilton, Chicago, USA
- Hotel: Marriott Copley, Boston, USA
- Hotel: Sheraton, Pomona, USA
- Hotel: Hyatt, Sacramento, USA
- Hotel: Marriott Harbor Beach, Ft. Lauderdale, USA
- Hotel: Claremont Resort, Berkeley, USA
- Hotel: Westin St. Francis, San Francisco, USA
- Maritime: Norwegian Cruise Line, Escape
- Hotel: Marriott Medical Center, Houston, USA
- Hospitality: Cafe La Luna, Kaiserslautern, Germany
- Office: Proterra, Burlingame, USA
- Office: Sprint Corp., Olso, Norway
- Medical: Rehab clinic Bad Soden, Germany
- Medical: Rehab clinic Justus Park (by BVA), Bad Hall, Austria
- Medical: Senecura dialysis center, Frauenkirchen, Austria

2014 and earlier:
- Hotel: Marriott, Boston, USA
- Hotel: Hyatt at the Loop, Chicago, USA
- Hotel: Marriott Crystal Gateway, Arlington, USA
- Hotel: Sheraton, Jiading, China
- Hotel: Marriott, Frankfurt, Germany
- Hotel: Marriott, Vienna, Austria
- Hotel: Kempinski, Vienna, Austria
- Hotel: Alpenblick, Kirchschlag, Austria
- Hotel: Mirabell, Hafling, Germany
- Hotel: Koenigstein, Munich, Germany
- Hotel: Palais Hansen by Kempinski, Vienna, Austria
- Restaurant: Mobimo, Zurich, Switzerland
- Hotel: Steigenberger, Kiel, Germany
- Hotel: Marriott, am See, Hard am Bodensee, Austria
- Hotel: Panorama-Hotel, spa-area, Lech, Austria
- Hotel: TaunusSpa, Kaprun, Austria
- Hotel: Schlosshotel Fiss, Fiss, Austria
- Hotel: Sofitel Royal, Ischgl, Austria
- Hotel: Lindner Hotel, Nueburging, Germany
- Office: a top global accounting firm, Chicago, USA
- Office: Advoservice GmbH, Berlin, Germany
- Bank: Sparkassennilale, Bludenz & Lienz, Austria
- Offices: Buero Guenther, Kitzbuehel, Austria
- Pharmacy: Montanus-Apotheke, Wermeilskirchen, Germany
- Office: KunstKontakt, Dornbirn, Austria
- Office: Palestrona, Erbach, Germany
- Bank: Volksbank (HQ) - Restaurant, Vienna, Austria
- Office: Paul Green, Mattsee, Austria
- Medical: Oncology, St. Paul, USA
- Wellness: Parktherme, Bad Radkersburg, Austria
- Wellness: Karawankenhof Thermenhotel, Villach, Austria
- Wellness: Hotel Therme Geinberg, Austria
- Medical: Senercura Gesundheitsclub, Kittsee, Austria
- Wellness: Day Spa Wuerzburg, Germany
- Pharmacy: Montanus-Apotheke, Wermeilskirchen, Germany
- Wellness: Hotel TauernSpa, Kaprun, Austria
- Wellness: Thermen Wien, Vienna, Austria
- Wellness: Falkensteiner Hotel & Spa, Bad Leonfelden, Germany

Rica Belna completed about 650 additional projects of art installed in offices, hotels & hospitality, healthcare, residential homes, retail, etc. A list of these art projects is available upon request.