Artwork by Rica Belna

COLOUR AND STYLE
find your way
the challenge of visitor management system solved by the use of colour and style of large format artworks.
RICA BELNA

Rica Belna, Austrian, born 1973, has called Berlin, Germany her home since 1993. At the age of 16 Rica started to work with photography, gaining a first experience with professional cameras through her membership in a photo club. This initial interest and involvement in photography as a hobby, originally mostly black and white as well as portraits, led to Rica’s full-time artistic work starting in 2004. In 2006 Rica switched to digital photography, which opened up an entirely new venue of artistic and creative work. She now uses DSLR and medium format cameras.

The opportunity to aesthetically affect and control the quality of her work right away is very important to Rica. It provides great possibilities and capabilities in her creation of large format artworks. In addition Rica developed original photo techniques, which produce the unique style seen in her photo design works.

Latest developments in digital cameras, image editing and printing processes directly support the top quality requirements Rica puts in her art, as well as her preferences for working on large size imagery in her assignments. She says: “My creative potential grows with the possibilities that come my way.” Starting in 2008, Rica has been developing unique photographic designs for large format printing. These pieces have been up to 25 meters long, approx. 75 feet. Many of these artworks have been installed in 5-star hotels, office buildings as well as wellness resorts.

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PROJECTS

2016
Office: Microsoft Schweiz GmbH, CH
Hotel: Hyatt Regency, Capitol Hill, DC, US
Hotel: Homewood Suites, Sarasota, FL, US
Office: Lerner, Tysons Corner, VA, US
Maritime: Norwegian Cruise Line, Norwegian Joy
Hotel: Marriott Courtyard, New York City, US
Restaurant: Kimpton Morrison House, Alexandria, US
Hotel: JW Marriott Brickell, Miami, US
Hotel: Fairmont MayaChica, Cancun, Mexico
Hotel: Marriott Marquis, San Diego, US
Medical: Houston Marriott Medical Center, Houston, US
Medical: Southern California Hospital of Culver City, US
Office: ZS Associates, South San Francisco, US
Office: Jakes Holding Trust, San Jose, US
Office: Prime Residential Mortgage, Lakspur, US
Resort: Rhythm City, Davenport, US
Residential: Brama, Beijing, China
Hotel: Viceroy L’Emigrazione Hotel, Beverly Hills, US
Office: Holland & Hart, US
Office: Axi, Chicago, US
Office: McCarter & English, US
Office: Axis, Chicago, US
Office: Paleterio GmbH & Co. KG, Erbach, Germany
Office: KunstKontakt GmbH, Dornbirn, Austria
Medical: Krankenhaus Dornbirn, Austria
Medical: Krankenhaus St. Johann, Austria
Medical: Krankenhaus Dornbirn, Austria
Office: KunstKontakt GmbH, Dornbirn, Austria
Office: Paleterio GmbH & Co. KG, Erbach, Germany
Bank: Volksbank AG Zentrale – Restaurant, Vienna, Austria

2015
Hotel: Chafet Mirabell, Meran, Italy
Maritime: Norwegian Cruise Line, Pride of America
Hotel: Hilton, Chicago, US
Hotel: Marriott Copley, Boston, US
Hotel: Sheraton, Pomona, US
Hotel: Hyatt, Sacramento, US
Office: Proterra, Burlington, US
Hotel: Marriott Harbor Beach, Ft. Lauderdale, US
Hotel: Clearmont Resort, Berkely, US
Hotel: Westin St. Francis, San Francisco, US
Maritime: Norwegian Cruise Line, Escape
Hotel: Marriott Medical Center, Houston, US
Office: Stant Corp., Oslo, Norway
Medical: Rehab clinic Bad Soden, Germany (D)
Medical: Rehab clinic Justus Park (by BVA), Bad Hall, Austria (A)
Medical: Dialysis center (Senecura), Frauenkirchen, A
Hospitality: Ice-cream cafe La Luna, Kaiserslautern, D

2014
Hotel: Marriott, Boston, US
Hotel: Hyatt at the Loop, Chicago, US
Office: A top global accounting firm, Chicago, US
Medical: Oncology, St. Paul, US
Hotel: Sandestin Hilton Spa, Chicago, US
Hotel: Sheraton, Jading, China
Hotel: Marriott, Frankfurt, D
Hotel: Marriott, Vienna, A
Office: Advoservice GmbH, Berlin, D

2013
Hotel Kempinski ***** Vienna, Austria
Hotel: Abendklinik **** Kienchlag, Austria
Hotel Marivel **** Halling, Germany
Hotel: Koenigstein *** Munich, Germany
Hotel: Mariti *** Vienna, Austria
Hotel: Parktherme **** Bad Radkersburg, Austria
Bank: Sparkassenfiliale, Bludenz, Austria
Bank: Sparkassenfiliale, Lienz, Austria

2012
Palais Hansen by Kempinski ***** Vienna, Austria
Hotel Marriott ***** Conference Foyer 1.
Etag, Vienna, Austria
Karawankenhotel Thermenhotel **** Villach, Austria
Hotel: Thermen Stegenberg, Austria
Hotel: Kitzbühel (Senecura) Kitzbühel, Austria
Architectural offices: Buero Guenther, Kitzbuehel, Austria
Restaurant Mobimo, Zurich, Switzerland

2011
Hotel Steigenberger ***** Kiel, Germany
Hotel am See **** Hard am Bodensee, Austria
Day Spa Wuerzburg, Germany
Pharmacy: Montanus-Apotheke, Wermelskirchen, Germany
Medical: Krankenhaus St. Johann, Austria
Medical: Krankenhaus Donib, Austria
Office: KunstKontakt GmbH, Dornbirn, Austria
Office: Paleterio GmbH & Co. KG, Erbach, Germany
Bank: Volksbank AG Zentrale – Restaurant, Vienna, Austria

2010
Panorama-Hotel **** new spa-area, Lech, Austria
Hotel TauranSpa, Kaprun, Austria
Schlosshotel Fiss **** Fiss, Austria
Resort: Therme Wien, Vienna, Austria
Office: Paul Green, Mattsee, Austria

2009
Hotel Toana Royal **** Ischgl, Austria
Hotel Eifeldorf-Gruene Hoelle *** am Nuerburging, Germany
Lindner Hotel **** am Nuerburging, Germany
Falkenstein Hotel & Spa, Bad Leonfelden, Germany
Amathus Beach Resort **** Rhodes, Greece
Park Inn by Radisson **** Linz, Austria
Andreas Golf & Spa Resort **** St. Martin, Italy
Retail: Citypassage, Linz, Austria
Medical: Psychiatrifuinstitut Sued, Uznach, Switzerland
Medical: Senecura Sozialzentrum, Krems, Austria
Medical: Senecura Sozialzentrum, Lauterach, Austria

2008
Hotel Sonne Lifestyle Resort **** Mellau/ Bregenzerwald, Austria
Hotel Westin, Munich, Germany
Medical: Psychiatrifuinstitut Lintgebiet, Switzerland
Modelhaus Hofmann GmbH, Laupheim, Germany

2005 - 2014
In addition she completed about 650 more projects of art installed in offices, hotels, residential homes, cafes, day spas, doctor’s offices, etc.